

## EMERGENCY-RIDER DOWN

The first priority is the fallen rider.  
Let the horse go or let someone else catch him.

If the rider is on the ground for more than 1 or 2 minutes, you must determine if the rider needs medical attention. If so, or if in doubt, call 911 immediately.

Unless the rider has fallen into water do not move him. Do not remove his helmet.

If the rider is unconscious, make sure he is breathing with a clear airway and that he has a pulse. If necessary, start CPR.

If the rider is conscious, ask if he is able to move arms and legs. If not, help him stay calm while you wait for help. Provide shade from the sun or warmth if needed.

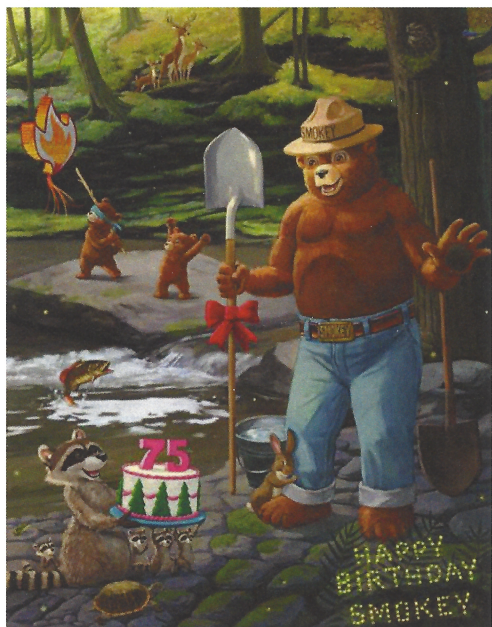
Even if the rider appears uninjured, ask a few simple questions to check for mental clarity. Confusion or short-term memory loss may indicate a concussion.

If the rider seems dazed do not allow him back on the horse.

Do not leave an unconscious or dazed person alone while getting help-if he wakes up he could stumble off and get lost on top of being seriously injured.



## JUST FOR FUN: Happy 75<sup>th</sup> Birthday Smokey Bear



Smokey Bear was born on Aug. 9, 1944, when the U.S. Forest Service and the Ad Council agreed that a fictional bear would be the symbol for their joint effort to promote forest fire prevention.

Artist Albert Staehle was asked to paint the first poster of Smokey Bear. It depicted a bear pouring a bucket of water on a campfire and saying "Care will prevent 9 out of 10 fires." Smokey Bear soon became very popular as his image appeared on a variety of forest fire prevention materials. In 1947, his slogan became the familiar "Only YOU Can Prevent Forest Fires!" Then in the spring of 1950, in the Capitan Mountains of New Mexico, a young bear cub found himself caught in a burning forest. He took refuge in a tree, and while managing to stay alive was left badly burned. The firefighters who retrieved him were so moved by his bravery, they named him Smokey.

News about this real bear named Smokey spread across the Nation, and he was soon given a new home at the National Zoo in Washington, D.C. The living symbol of Smokey Bear, he played an important role in spreading messages of wildfire prevention and forest conservation. Smokey died in

1976 and was returned to Capitan, New Mexico, where he is buried in the State Historical Park. This year, Smokey Bear celebrates his 75th birthday.

**Education is learning what you didn't even know you didn't know.**